



# Webinar Registration Form

## Designing Learning Outcomes & Engaging Assessments For The Online Classroom

Thursday, December 10 ~ 1:00-2:00pm (Eastern)

Once the live date has passed, this training will be available on demand.

## Overview

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While it is essential that faculty integrate assessment strategies to document student learning outcomes, creating assignments that are simultaneously meaningful and interesting is a challenge. Students' time and attention are strongly tied to the graded components of a course; as such, assignments must engage students in a meaningful manner. Since online courses tend to be text-heavy, instructors need to look beyond traditional written assignments to incorporate innovative, creative ways to motivate and monitor student learning. Rather than viewing assignments as a simple opportunity for students to demonstrate their knowledge, engaging assignments should be incorporated as an important component of the holistic learning experience. Combining creative and engaging assignments not only allows faculty to assess student learning but simultaneously fosters student satisfaction and engagement. This webinar will highlight innovative ways to make traditional written assignments more engaging, explore opportunities for integrating technology into learning activities, and examines strategies for capitalizing on the unique opportunities available in the online classroom.

### Objectives:

- Learn how to transform traditional written assignments to be more engaging
- Discover how to integrate technology as a tool for students to demonstrate learning
- Examine how to diversify the type of assessments and activities in the online classroom
- Learn how to create interesting, engaging assignments that provide a value-added experience for the student
- Learn how to Integrate unique formative and summative assessments

## Who Should Attend?

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- Faculty (full-time, adjunct, campus and online)
- Online Learning Administrators & Developers
- Curriculum Development
- Faculty Development & Training
- Any educator interested in learning more about creating engaging assessments



## Speaker(s)

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*"Students' investment of time is geared toward graded assignments and activities; thus, it is essential that instructors develop meaningful, engaging, relevant assignments that simultaneously meet the needs of the instructor (documenting student learning) and student (providing a value-added learning experience)."*

**B. Jean Mandernach, Ph.D.** is Executive Director of the Center for Innovation in Research and Teaching at Grand Canyon University. Her research focuses on enhancing student learning in the online classroom through innovative instructional and assessment strategies. In addition, she has interests in the development of effective faculty evaluation models, perception of online degrees, and faculty workload considerations. Jean received her B.S. in comprehensive psychology from the University of Nebraska at Kearney, an M.S. in experimental psychology from Western Illinois University and Ph.D. in social psychology from the University of Nebraska at Lincoln.

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## Newsletter



## Registration Information .....

Print Name		Job Title	
Institution/Organization			
Address			
City	State/Province	Zip/Postal Code	Country
Telephone	Fax	Email	
Innovative Educators Password (Choose a password for our records and future registrations)		Assistant's email (For registration confirmations & pre-conference communication)	
How did you hear about this event? (email, listserv, colleague, conference, other) _____			

## Payment Method .....

You can call us at 303.955.0415 or fax the completed form to 1.866.508.0860. If you would like to mail in the registration form and/or check, please send it to: Innovative Educators, 3277 Carbon Place, Boulder, CO 80301.

Paying by: (select one)    Credit Card    Check    Purchase Order (if applicable) P.O.#: \_\_\_\_\_  
(If you select PO as your payment method, a PO number is required.)

### Credit Card



Name on card		Account Number	
Billing Address	Billing City	Billing State	Billing Zip/Postal Code
Exp. Date	Security Code (last 3 digits on the back of Visa and MC)		

## Packages & Pricing

### Select your webinar package:

\$425 - 1 webinar (Unlimited connections at your institution and recording for one year)  
\$900 - 3 webinars (**Save \$375**)

\$1500 - 6 webinars (**Save \$1050**)  
\$4995 - Purchase Go2Knowledge to receive unlimited access to webinars & recordings for one year (**Best Deal!**)



## Login Directions .....

The login directions provide the following information:

- A link and a password for the event.
- A link to test webinar access. Please test your computer prior to the event.
- The date and time of the webinar. Please be sure to reference the time zone converter on the login directions to confirm your event time.
- Audio instructions: You can stream the audio over your computer speakers, but you may want to have a phone available for backup purposes.

You will receive the login directions twice via email. The process is as follows:

- 1 week prior to the live event: You will receive login instructions.
- 1-2 days prior to the event: You will receive a link to the presentation and any additional handouts. Copies can be made for attendees if desired.
- The day of the event: Participants can login to the IE Webinar 30 minutes prior to the start time. Once logged in, participants can see the PowerPoint slides, ask questions, and make comments via the chat feature.
- Participants are encouraged to save and print the login directions to refer to on the day of the webinar.

## Site Connections .....

The basic registration fee allows you to access the webinar from one computer only. If you need multiple site connections, please register for the unlimited price.

## Recording Information .....

The Monday following the live event you will receive a link to the recording, it can be forwarded to all faculty and staff for viewing anytime, anywhere.

**Recording Benefits:**

- Share the presentation with other staff members
- Pause presentation for convenient viewing
- Review the presentation after the live event
- Train new hires throughout the year
- Show during an in-service training

## Technical Details .....

Innovative Educators uses WebEx as its web conferencing provider. If you have not previously attended a WebEx event, please click here to make sure your computer is compatible with WebEx. Be sure to complete this test prior to the live conference. See system requirements for more information.

## What equipment is required? .....

An Internet connection, computer speakers, and LCD projector are required if a large group is viewing the presentation. Participants can call in via phone if they are having trouble retrieving the audio over the computer. Please be sure to reserve a meeting room prior to the live event that can accommodate these requirements as well as your attendees. You should reserve the room 30 minutes prior to the webinar start time and allow at least 15-30 minutes after the webinar for discussion.

## Cancellation Policy .....

- 30 days prior: Full refund
- 14 days prior: \$100 processing fee
- Less than 14 days: Credit towards another IE event

## Satisfaction Guaranteed .....

We want you to be satisfied with your purchase. For questions, concerns, or problems, please email [support@ieinfo.org](mailto:support@ieinfo.org) or call 303.955.0415.